



Job Vacancy- Business Analyst

WYLDE International is a professional services consulting firm that works with ambitious entrepreneurs seeking to grow and scale their businesses while delivering impactful products and services to their customers. Founded in 2004, WYLDE has worked with over 7500 entrepreneurs in cohorts or directly, enabling many of them to grow their businesses.

We seek to hire a **Business Analyst**. He or she will be responsible for providing business analysis and advisory services to clients. They will identify business strategy needs and gaps and provide solutions for the business.

Key Duties and Responsibilities

1. Conduct baseline assessments, market feasibility studies, and product development research
2. Use data and data analysis to support decision-making and problem-solving
3. Assess strategy gaps, determine solution options and approaches
4. Provide business advisory and analysis support to clients
5. Develop business proposals, concept notes and quality reports
6. Support all aspects of client engagements from scope definition to delivery
7. Conduct strategy training sessions, mentorships and coaching
8. Assist in project implementation & administration, creating and submitting reports on time.
9. Support in client communication in building and maintaining business relationships
10. Contribute to revenue targets by identifying new sources of revenue and generating leads
11. Follow up on client payments by checking contract milestones and delivery of invoices after milestones
12. Develop quarterly blog articles and spearhead webinars

Required Specifications

1. At least 3 years' experience working in strategic or management consulting
2. A Bachelor's Degree in Finance, Banking Economics, or a related field
3. Strong analytical skills. able to collect, organize, analyze, and disseminate information
4. Adept at researching, report writing and presenting findings
5. Attentive to detail and accuracy
6. Demonstrates a good understanding of access to finance, general entrepreneurship



concepts and strategy

7. Knowledge of statistics, and experience using statistical packages (Excel, SPSS, SAS etc)

How to Apply

If qualified and interested, please send your CV to recruitment@wyldeinternational.com by **Tuesday 25th February 2025** indicating '**Business Analyst**' in the subject line. **Interviews are on a rolling basis.** Only shortlisted candidates will be contacted. WYLDE International is an equal opportunity employer.